



**2016**

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COMMITTEES**

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*Technical / Stage Coordinators*

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Dear Prospective Sponsors,

Our 5<sup>th</sup> annual Miss & Mrs. Vietnam USA Pageant will be held on **Sunday, April 3<sup>rd</sup>, 2016** at the **Santa Clara Convention Center** in Santa Clara, California, USA. We believe that the Miss & Mrs. Vietnam USA pageant will bring insight and a better understanding of the roles that Vietnamese women play in the present United States of America. The executive and planning committees are composed of volunteered Vietnamese-American women from all walks of life, all with the common goals of preserving the Vietnamese culture and contributing to the Vietnamese-American community. The goals of the Miss & Mrs. Vietnam USA Pageant are to empower Vietnamese-American women, preserve the Vietnamese culture, strengthen the Vietnamese-American Community, and celebrate the beauty and strength of all Vietnamese-American women. The Vietnamese-American woman performs a balancing act each day as she performs multiple roles. She is a student, a daughter, a wife, a mother, an employee, and a contributor to society. She performs the role of a traditional Vietnamese wife while contributing to the family finances. She embraces the American culture while preserving the Vietnamese language, tradition and ritual. The Miss & Mrs. Vietnam USA Pageant is dedicated to celebrating and empowering these Vietnamese-American women who have performed their multiple roles beautifully with success and strength.

Our program this year will showcase an exciting Evening Gown, and Ao Dai Competition in addition to two well-known Vietnamese superstar singers, **Ho Hoang Yen & Dinh Bao**. We are also honored to showcase two **FASHION SHOWS by Calvin Hiep** featuring his newest collection. All lead by well-known Master of Ceremonies, **Trinh Hoi & Quoc Bao**. It is a long awaited event and we expect a full house this year. We anticipate at least 600+ guests plus many city and state dignitaries. We also had confirmed attendance of many queens with their royal courts. You wouldn't want to miss this exciting event! The Miss and Mrs. Vietnam USA executive and planning committees would like the support of individuals and/or businesses who are interested in preserving and celebrating the Vietnamese traditions and contributing to the Vietnamese community. Additionally, it is truly a great opportunity for your organization and/or business to promote your presence to our growing community.

We are offering packages of various levels and sizes to fit your budget. You can sponsor by **Packages** or placing an ad in our Miss & Mrs. Vietnam USA Pageant 2016, 100+ pages full color **Program Booklet**. Each and every guest will receive a free program booklet upon their arrival that will highlight your sponsorship and generosity. If anonymity is your choice, we will gladly oblige. All sponsorships, at any levels or packages, will include a slideshow infomercial which will be featured to the audience throughout the event. In addition to these valuable benefits, you will also be given the opportunity for the link to your website on [www.MissMrsVNUSA.com](http://www.MissMrsVNUSA.com) and [www.facebook.com/mrsvnusa](http://www.facebook.com/mrsvnusa). Please refer to our attached Sponsorship Opportunities sheet for further details. We're certain that you will find these benefits of tremendous promotional value to your company. Miss & Mrs. Vietnam USA is a registered 501(c)(3) non-profit organization with Federal ID#46-3914979. We encourage your generous support, and anything you can do for our program will be deeply appreciated. We look forward to receiving your pledge and seeing you at this memorable event.

Best regards,

*The Executive & Planning Committees of Miss & Mrs. Vietnam USA Pageant 2016*